

CWANZ THEMES 2021



Themes identified by CWANZ members	Description
Articulating benefits of active transport	Measuring and articulating return-on-investment in walking and cycling infrastructure and initiatives – from both the traditional financial and broader environmental, social and governance perspectives
Behaviour change	Contributing to strategies to increase the number of people walking and bike riding, with a focus on actively promoting walking and bike riding in schools, such as travelling to and from school
Data	Facilitating the collection and distribution of data for walking and bike riding
Information sharing	Developing ways to share information between CWANZ members and the wider community (e.g. policy makers, practitioners etc.) through a variety of methods
Reputation	Establishing CWANZ's credibility and reputation as the lead reference group for walking and bike riding in Australia and New Zealand through sharing information, building partnerships and providing guidance to policy makers
Road safety	Participating in road safety strategy consultations and contributing to discussions to make walking and bike riding safer