

Cycling and Walking Australia and New Zealand (CWANZ)

Communique May 2018

CWANZ Meeting # 1

CWANZ held its first meeting on 16 May 2018 in Melbourne, attended by all non-observer members¹, either in person or via teleconference. The aims of the meeting were to approve the CWANZ overview document, Terms of Reference, Code of Conduct and objectives; review and refine challenges faced by CWANZ; and identify the major deliverables action points for the next two years. This document provides a summary of the outcomes of the meeting. It also includes some additional action items.

1. Documents

The final versions of the CWANZ overview document, Terms of Reference and Code of Conduct are attached to this document (Appendix A).

2. Objectives

The objectives of CWANZ agreed upon at the meeting are to facilitate and enable:

1. More people cycling and walking as integral elements of liveable, healthy and productive communities.
2. Increased investment in cycling and walking from all levels of government.
3. Applied innovation and learning.
4. National consistency and harmonisation.
5. Making the case for cycling and walking.

3. Working Groups

It was agreed at the meeting that Working Groups will be formed as required to undertake any projects required to achieve CWANZ's objectives. The Working Groups will be chaired by a member of CWANZ, with membership being from CWANZ organisations and any other relevant organisations that can provide a valuable contribution to the given project.

4. Action Points

To achieve these objectives, CWANZ will focus on the following actions from 2018 - early 2020.

¹ The Australian Federal Government member, who has observer status, was unable to attend.

1. Promoting Cycling and Walking

To increase investment, the number of people cycling and walking and establish cycling and walking as integral elements of our community, we need to promote cycling and walking to key decision makers and stakeholders. This will be achieved by:

- Mapping the key decision makers and stakeholders that CWANZ is seeking to influence;
- Identifying what we are seeking to achieve and how we will do it;
- Developing and communicating a bold vision for increasing cycling and walking with a focus on national initiatives;
- Releasing a CWANZ public statement of why walking and cycling are vital for liveable, healthy and productive communities;
- Ensuring clear, consistent and positive messaging about cycling and walking;
- Encouraging and promoting positive story-telling to seek community engagement;
- Creating information material, including infographics, to promote the key messages of CWANZ.

Objective(s): 1, 4, 5

2. Increased Investment

CWANZ will use the messaging promoting cycling and walking to influence decision makers and seek increased investment in cycling and walking from all levels of government. This will be achieved by:

- Providing leadership on the contribution of cycling and walking to the Movement and Place Framework² (VicRoads Movement & Place Task Force, 2018); and
- Preparing election submissions and position statements.

Objective(s): 1, 2, 3, 5

3. Monitoring and Evaluation

In order to successfully achieve CWANZ's objectives, standard data is required to create a successful message promoting cycling and walking and measure whether the objective of increasing cycling and walking has been achieved. In order to build a repository of standard data, CWANZ will:

- Develop a monitoring and evaluation framework for use throughout Australia and New Zealand, including:
 - Creating minimum standards for collection and interpretation of cycling and walking data to ensure consistency across Australia and New Zealand;
 - Benchmarking participation in cycling and walking, including baseline data and ongoing data collection and interpretation;
 - Reviewing the Cycling Participation Survey to ensure the 2019 survey fulfils the minimum data standards created; and
 - Exploring the potential for a Walking Participation Survey.

² The Movement and Place Framework is currently being adopted by several Australian jurisdictions, including Victoria and New South Wales, as well as Auckland (Roads and Streets Framework). Also known as Link and Place, Movement and Place will be used as it is known by the majority of members of CWANZ.

- Prepare a submission before 30 June 2018 for the review of 2021 Australian Bureau of Statistics (ABS) Census Topics, to support the inclusion of:
 - Journey to education data; and
 - Options combining walking with other transport modes.

Objective(s): 1, 3, 4, 5

4. Improving Safety

CWANZ will use its research, knowledge, and available data to influence the safety conversation in order to prioritise cycling and walking within the Safe System³ approach.

Objective(s): 1, 3

5. Logo and Website

A draft logo for CWANZ has been prepared and is currently under review. It is anticipated that it will be finalised by mid-June. The CWANZ website will be built as a basic portal by August 2018 and will be upgraded as CWANZ progresses.

6. Next Meeting

The next meeting will be held in Perth on Monday 23 July 2018. Paul Steely White, Executive Director of Transport Alternatives in New York City, will be a special guest for the first part of the meeting.

7. Ongoing Tasks

The current ongoing tasks are:

Task	Action Point	Who	Due Date
Finalise logo	1	EO	8 Jun 2018
Collate existing cycling and walking data to establish what is available and where the gaps are	3	EO	12 Jun 2018
Map key decision makers and stakeholders	1	EO	13 Jun 2018
Prepare CWANZ public statement of why walking and cycling are vital for liveable, healthy and productive communities	1	CWANZ	19 Jun 2018
Prepare 2021 ABS Census Topics submission	3	EO	30 Jun 2018
Identify what we are seeking to achieve and how we will do it	1	CWANZ	23 Jul 2018

³ This approach is known by several different names, including Vision Zero and Towards Zero. Safe System will be used here in line with the Australian National Road Safety Strategy and the terminology used in New Zealand.

Task	Action Point	Who	Due Date
Organise July CWANZ meeting	-	EO	23 Jul 2018
Organise November CWANZ meeting	-	NZ Transport Authority/EO	Nov 2018

Note that the EO is responsible for ensuring that each task is delivered on time.